

S R B I J A  
BIZNIS REJTING 1500



S E R B I A  
BUSINESS RATING 1500

# Certificate

— ZA RENTABILITET — FOR PROFITABILITY —

EM DIP

Od ukupnog broja 62.695 preduzeća koja su predala završne račune za 2000. godinu, primenjujući sedam eliminatornih kriterijuma, definisan je "analitički relevantan uzorak" od 36.583 aktivnih preduzeća. Uključujući, potom, kvalitativni i selekcionni kriterijum prinostnog efekta, došlo se do "profitabilno relevantnog uzorka" od 6.241 aktivnih preduzeća. Profitabilno relevantan uzorak preduzeća je izložen postupnoj i kompletnoj komparativnoj analizi iskazanog rentabiliteta. Formirane su tri rejting liste rentabiliteta: integralna (za privredu kao celinu), kategorijalna (velika, srednja i mala preduzeća) i granska (za privredne oblasti i pripadajuće grane). Kao opredeljujuća mera za pozicioniranje pojedinih preduzeća na rejting listama rentabiliteta koristi se Biznis Rejting Indeks Rentabiliteta (BR.IR), do kojeg se dolazi kroz složen postupak, koji se sastoji od pet međusobno povezanih analitičkih faza. U odnosu na ukupan broj predatih i obrađenih završnih računa, na privilegiju da se plasira u taj krug 1500 najuspešnijih, može da računava samo oko 2,5 % preduzeća.

From the total number of 62.695 enterprises that submitted their balance sheets for the year 2000 an 'analytically relevant sample' of 36.583 active enterprises was determined by applying seven eliminatory criteria. When the earning effect was applied as a qualitative and selective criterion a 'profitably relevant sample' of 6.241 active enterprises was calculated. This profitably relevant sample of enterprises was submitted to gradual and complete comparative analysis of the profitability shown. Three rating lists of profitability were made: integral (for the economy as a whole), categorial (big, medium and small enterprises) and branch (for the economic sectors and the related branches). As a decisive measure for positioning enterprises on the rating lists of profitability a Business Rating Index of Profitability (BR.IR) was used and it was calculated by a complex procedure consisting of five interrelated analytical phases. Out of the total number of submitted and processed balance sheets only some 2,5 % of enterprises can count on attaining the privilege of being in the circle of 1500 the most successful.

Sa zadovoljstvom, potvrđujemo da je Vaše preduzeće zauzelo:

We have the pleasure to advise you that your enterprise has been awarded:

mesto u okviru svoje grane 43 position in the branch

mesto u konkurentskoj kategoriji po veličini 192 position in the competitive category by size

mesto u privredi Srbije, kao celini 944 position in the economy of the Serbia as a whole.

Čestitajući Vam na ostvarenom poslovnom uspehu, po iskazanom rentabilitetu za prošlu godinu, želimo da u svom budućem razvoju postizete još bolje rezultate.

We congratulate you on your business success based on the last year profitability and we wish you even better results in the future.

Certified by:

Globmark BR - Business Research



2001

važi uz potpis i suvi žig / seal valid when signed by

NEOVEREN PRIMERAK